



**University Faculty Committee on Global Engagement**  
**Minutes**  
**September 9, 2016 (Approved November 11, 2016)**

Committee Member	Representative Unit	Attended?
Askildson, Lance (Chair)	Division of Global Affairs; Vice Provost and Chief International Officer	Yes
Dirnberger, Joseph	College of Science of Mathematics	Yes
Eanes, Edward	College of the Arts	Yes
Emerson, Christie	WellStar College of Health and Human Services	Yes
Ho, Hai	Southern Polytechnic College of Engineering and Engineering Technology	No
Jiang, Binbin	Bagwell College of Education	Yes
Moodie, Doug	Coles College of Business	Yes
Morgan, Nina	College of Humanities and Social Sciences	Yes
Paracka, Dan	Division of Global Affairs – Education Abroad	Yes
Pusateri, Thomas	Center for Excellence in Teaching and Learning	Yes
Schmidt, David	University College	Yes
Shpuza, Ermal	College of Architecture and Construction Management	No
Strawn-Valcey, Lyonka	Division of Global Affairs – Director, Education Abroad	Yes

**1. Call to Order and Introductions**

Dr. Askildson called the meeting to order at 3:08 PM. Dr. Askilson thanked Dr. Pusateri who agreed to take minutes during this year’s meeting.

**2. Review and Approval of the Spring Minutes**

Dr. Askildson asked for corrections to the minutes from the Spring 2016 meetings. The Committee approved the minutes as distributed.

**3. Reallocation of residual SIG monies (\$25k)**

Dr. Askildson reminded the committee that it had not allocated all of the funding available for this year’s Strategic Internationalization Grants competition and led a discussion of how to reallocate the \$25,000 in residual funding. After considerable discussion, the committee voted on the following motion.

Motion: I move to reallocate the \$25,000 in residual funding from this year's Strategic Internationalization Grant competition in the following manner.

1. Allocate \$10,000 to support undergraduate and graduate students who serve as noncredit assistants to faculty directors of education abroad programs.
2. Allocate \$10,000 to support faculty travel to develop or sustain education abroad programs.
3. Allocate \$5,000 to faculty who are developing a proposal for a Latin American Center to support projects prior to the formal establishment of the Center.

Moved: Dr. Moodie  
Second: Dr. Eanes  
Outcome: The vote was unanimous in favor of the motion.

Action item: Dr. Askildson will announce the availability of the funding for students and faculty to support education abroad programs and will invite requests for funding.

#### **4. Annual Country Study Program Changes for 2017-18**

Dr. Askildson distributed a draft of recommendations from a Faculty Advisory Board, chaired by Dr. Jiang, for changes to the Annual Country Study Program (ACSP). The ASCP Faculty Advisory Board recommended soliciting competitive proposals to support college- and department-specific ACSP programming annually with the goal of funding proposals from at least six different colleges per year. The Board also recommended funding two major university-wide events: the academic conference and the student symposium. Dr. Askildson indicated that he would provide \$25,000 of annual support for ASCP programming by reallocating funds from the Strategic Internationalization Grants competition.

Dr. Paracka distributed a draft proposal for funding College Spotlight programming for the Year of India and requested feedback from the committee. Dr. Morgan suggested that the proposal include information on logistics and finances related to inviting speakers to campus. Committee members also suggested that proposals from each college should first be submitted to the dean for initial review prior to being submitted to the ASPC Planning Committee.

Action item: Dr. Jiang will share the draft proposal and the committee's comments with the ASCP Faculty Advisory Board:

- Be explicit that the Division of Global Affairs is available to assist with invitations and logistics for international scholars/visitors.
- Clarify the process by which proposals are selected and approved.
- Ask the Advisory Board to decide on the roles that deans and college global engagement committees will play in reviewing proposals.
- The Annual Country Study Planning Committee should focus more on high-impact events (emphasizing quality over quantity) and student-focused events.
- The Annual Country Study Planning Committee will review proposals and allocate funding based on the criteria provided. Invitations to serve on the Committee must be made to all colleges. Perhaps invite an assistant or associate dean to serve ex officio if no faculty member is on the committee.

Dr. Paracka distributed the Call for Proposals for the 2019-20 Country Study Program: The Americas Region.

Action item: Dr. Paracka will request feedback from the Annual Country Study Program Committee and from the ACSP Faculty Advisory Board on the proposal.

## **5. SIG RfP Revisions and Call for Proposals**

Dr. Askildson suggested a revision to the Call for Proposals for Strategic Internationalization Grants. He indicated that past proposals for the International Research and Scholarship Grants have been most problematic because they tend to focus on the research that have limited impact on campus internationalization beyond the individual faculty member who requests funding. Dr. Askildson invited the committee to consider revising this category to attract proposals that would have a broader impact on campus internationalization. He suggested revising the category focus on research projects that examine international education at Kennesaw State University and invited committee members to suggest other alternatives.

## **6. Global Engagement Certification Task Force**

Dr. Askildson invited committee members to serve on a task force that would propose changes to the Global Engagement Certification program. Dr. Pusateri volunteered to chair the task force, and Dr. Moodie, Dr. Emerson, Dr. Jiang, and Ms Strawn-Valcy volunteered to serve on the task force.

## **7. Upcoming meeting**

The next meeting of the committee is scheduled for Friday, November 11 from 3-5pm in the DGA Conference Room, TP1700.

## **9. Adjourn**

Dr. Askildson adjourned the meeting at 5:02 PM.

==== **end of minutes**

Attachments:

- Updated Draft Recommendations Regarding the Annual Country Study Program
- College Spotlight – Call for Proposals Year of India
- Call for Proposals – Annual Country Study Program: The Americas Region, 2019-20

Respectfully submitted,  
Thomas P. Pusateri

## **Updated Draft Recommendations Regarding the Annual Country Study Program**

### **Annual Country Study Program Faculty Advisory Board**

**May 3, 2016**

The Faculty Advisory Board (FAB) for the Annual Country Study Program (ACSP) met six times (two hours each) during fall 2015 and four times during spring 2016 (at least two hours each). The FAB reviewed more than 20 historical documents provided by DGA. In addition, the FAB invited Dr. Lance Askildson to the first meeting to discuss the charge for the FAB; Dr. Dan Paracka to two meetings for the FAB to learn about the history and the development of the ACSP; and Dr. Ron Matson to a meeting to discuss the feasibility of a new course being offered by the Faculty Learning Community (FLC). Two FAB members also met with Dr. Michele DiPietro and Dr. Tom Pusateri from CETL to discuss changes to the FLC. Members of the FAB also met with the University Faculty Committee on Global Engagement (UFCGE) to provide additional information and solicit questions and feedback. Based on extensive review and discussion of the above information, the FAB presents the following recommendations for changes to the ACSP.

#### **VISION STATEMENT**

**A Platform for Global Learning and Engagement.**

#### **MISSION STATEMENT**

**The Annual Country Study Program cultivates an interdisciplinary educational platform for campus-wide critical exploration of a country or region through a variety of relevant activities and events to engage KSU students, faculty, and community, and enhance awareness, interest, and understanding of the world.**

#### **DRAFT RECOMMENDATIONS FOR THE ACSP STRUCTURE**

1. The ACSP Planning Committee includes one official representative from every college.
  - As per the ACSP's mission, on the one hand, a multifaceted study of a country or region, including humanities, social and political sciences and natural sciences, helps broaden the understanding to the widest possible audience of students and faculty. On the other hand, the process of developing an ACSP, and events scheduled during the final delivery year of each 3-year process, become a platform for jumpstarting or enhancing inter- /cross-disciplinary links among students and faculty from various colleges. The representation of each college in the ACSP Planning Committee results from the intent of maximizing the participation of all colleges in ACSP year after year.

2. Each year, the Faculty Learning Community (FLC), working with the DGA will create a two-minute video on the “Year of” ACSP. The video will be shown to all deans at the Provost’s Cabinet to help the deans see how the country chosen can be relevant to the respective college. The short video will be shown by Dr. Papp at the opening of the university and by others at major KSU events for students such as First-Year Convocations, as well as classes such as 1101. This will communicate support from the highest level for university-wide communication, while also generating interest and excitement in the upcoming Year of program.
  - The development of ACSP combines bottom-up initiatives of individual faculty or teams of faculty for studying various aspects of a country with top-down directives formulated by deans of each college as related to respective college and department missions. The early involvement and the leadership role of deans are pivotal for jumpstarting faculty involvement in ACSP and the support required for making the events successful.
3. Each college provides support and commitment to ACSP by following a modified version of the Coles College of Business Model for promoting faculty involvement. This Model includes the following:
  - Funding from Coles for specific events
  - One faculty representative on the planning committee
  - 1 course release over the two year cycle
  - \$2500 for faculty travel funding
4. For each country/region, competitive proposals will be solicited in order to select six colleges to each organize and host 2-3 events over the course of a specified month during the implementation year. Rather than provide the funding for the event, each of the six colleges selected shall receive DGA ACSP funding (\$3000-to-\$5,000 per college), which can be utilized to host the event(s), or can be used by the college in an alternative fashion.
5. Two major university-wide events (the academic conference and student symposium) supported through SIG funding.
6. Faculty Development Seminar/Trip should be restructured to be Faculty-Student Learning Seminar/Trip. It will include a special topics course for each participating faculty to take two students (ideally from his/her discipline) who register for the course. The course could be cross-listed in different colleges.
  - The new model of the faculty and student learning community will have an additional focus on creative interdisciplinary approaches to course development and classroom activities, etc. Participating faculty will “team teach” a course in the spring semester. During the previous spring semester, participating faculty

will begin recruiting students for the next year's program. During the fall semester of the implementation year, the faculty would attend ACSP events and meet to explore ways to integrate their learning into the development of curricular content and activities for this ACSP course. In the process, the faculty could learn from one another and collaborate on innovative ways of curriculum development. This will have the potential of an interdisciplinary model of inquiry into creative and meaningful learning and teaching for the proposed faculty/student learning community and beyond. The final product of the faculty and student learning community would be a tangible course with the contents created and taught by the team of faculty through an interdisciplinary inquiry over the course of three semesters.

- The associated ACSP course would have two different course numbers, differentiating two different types of experiences for registered students. A select group of students would register for a course that would require travel abroad on the Faculty-Student Learning Seminar/Trip. Students who were still interested in taking the course but who did not want to travel abroad could register for a different course with additional experiential learning requirements in lieu of the travel abroad. During the spring semester, these two courses would meet concurrently at a regularly scheduled time.
  - The KSU contingent traveling abroad on the Faculty-Student Learning Seminar/Trip would likely consist of six faculty and twelve students. This composition of the group is not mandatory, but suggested.
7. Expand the planning process to a 3-year cycle to include pre-planning, structuring and implementation.
- Year 1 –Pre-planning. Obtain resources and determine the faculty that will be involved in the faculty/student Learning Community.
  - Year 2 – Structuring. Determine and schedule the events for Year 3. Prepare course materials for and identify students to travel as part of the associated ACSP course.
  - Year 3 – Implementation. Faculty will attend the scheduled fall events, and meet to determine how to incorporate pedagogically appropriate learning opportunities and assessments in the course to be offered in the spring. Students take the course in spring, and may take the trip that is no longer than 9-10 days (e.g., from the Friday before Spring Break through the Sunday after Spring Break). A student enrolled in the spring course is not required to travel, but would have an alternative assignment in lieu of the travel period as part of the course assessment and final grade.
  - A month-long museum exhibit each year related to the ACSP program can be added to the annual art and music performances. (Moving to a three-year

planning cycle will allow this to be done with greater ease, in light of the long lead time necessary to schedule exhibits.)

8. Given that there will be six colleges each year that will receive funding to plan two major events for the ACSP program, the number of lectures in the future lectures series could be reduced to half of the current number (24). Having six different colleges take ownership of two events each will increase the likelihood that series as a whole appeals to students and faculty across different disciplines. Achieving this objective is critical for maximizing the campus-wide impact of the program.
9. Regarding selecting countries for future ACSP, the FAB recommends KSU ACSP follow the five regions defined by the United Nations: Africa, Americas, Asia, Europe, and Oceania (<http://unstats.un.org/unsd/methods/m49/m49regin.htm>). Specifically, the future rotation should be the four macro regions, i.e. Africa, Americas, Europe, Asia /Oceania and use the 5th year as a wild card to allow for expanded diversity and flexibility.

As the current FAB still has more work to accomplish, we request that the current FAB remain Ad-hoc for another six-to-twelve months to accomplish the items listed below:

- Finalize the written guidance for the Faculty and Student Learning Community including the review of faculty applications
- Recommend the procedure for transitioning the FAB into a permanent advisory board for the ACSP
- Recommend the structure of the FAB and its responsibilities
- Recommend the membership of the FAB

Respectfully Submitted,

Binbin Jiang (Chair), Samuel Abaidoo, Christie Emerson, Christian Hardigree, Timothy Mathews, Ermal Shpuza

## **KSU Annual Country Study Program (ACSP)**

# **College Spotlight - Call for Proposals Year of India**

**PROPOSAL OVERVIEW:** The Division of Global Affairs (DGA) invites individual faculty/staff in conjunction with their home department/unit and College/Division to propose featured programs/events for the Year of India (2017-2018). Each College is eligible for one award per semester during the Year of India. DGA will provide up to \$3000 for each award with home departments/Colleges expected to provide matching funds of at least 1/2 of the total DGA award (50/50 cost-sharing is encouraged and will be deemed more competitive). For Example, a project that brings an artist/performer to KSU for a one week residency and requests \$3000 would need to provide a minimum of \$1500 in additional support for the project. Or a department that develops a plan to show/discuss a film in multiple classes and purchases the film/hosts a reception for \$750, could receive \$1500 from DGA to bring the filmmaker to campus. Another welcomed anticipated proposal would be to host a featured speaker in the lecture series. These speakers could also be incorporated into other College programs and activities such as a conference or symposium.

**STRUCTURE/CRITERIA:** Developed in close consultation and coordination with the Year of India Planning Committee, these programs will be incorporated into the overall weekly series and be highlighted at the College level as a co-sponsored featured event. Projects that demonstrate the highest level of commitment, planning and engagement at the department and College level will be deemed most qualified.

**APPLICATION & SELECTION PROCESS:** Proposals must include: 1) Project Description – 500 words; 2) Outcomes & Impact Statement – 250 words; 3) Project Budget. Successful applications must clearly identify specific classes that will participate in the program offered and the benefits to the student learning experience. Cost sharing by the home Department or College must be approved in advance by the Chair or Dean of the College/Division. Complete proposals must be submitted by **November 1, 2016** to the ACSP Coordinator, Dr. Dan Paracka. Applications will be reviewed and selections made by the ACSP Planning Committee College Representatives.

**ACSP OVERVIEW:** For the past 32 years, Kennesaw State University (KSU) has dedicated each academic year to the study of a particular country or region introducing thousands of students to the rich diversity of world cultures that make up the human family. The award-winning program plays a vital role internationalizing our campus and engaging local and global communities. Annually, it results in new courses and curriculum, research projects, education abroad programs, and global partnerships. With more than 30 events in the weekly series of lectures, performances, exhibits, seminars and conferences, the ACSP helps students break down stereotypes, build connections across cultures, and develop the intercultural competencies needed to act responsibly in today's complex interdependent world.

**ACSP MISSION:** The Annual Country Study Program cultivates a cohesive interdisciplinary educational experience for campus wide critical exploration of a country or region through a variety of relevant activities and events to engage KSU students, faculty, and community, and enhance awareness, interest, and understanding of the world.



**Specific Program Goals include:**

- Expand participants' cultural knowledge and intercultural skills.
- Advance KSU's globally-focused curriculum, intercultural expertise, and international partnerships and research collaborations.
- Support and empower faculty to integrate country specific material as well as education abroad and local intercultural experiences into their curriculum through connections with the local community and partners abroad.
- Strengthen student engagement in global learning and help prepare students to enter the global society as responsible citizens.
- Break down stereotypes and connect across cultures by providing participants with a rich, complex sense of place, identity and community (both locally and globally).

**Components of the Year of Program include but are not limited to the following:**

- Involvement of local and international community partners, including university partners, consular officials, business leaders, and community organizations
- Weekly lecture series featuring national and international experts from various fields/professions (arts, business, education, engineering, health, humanities, science, etc)
- A film series featuring films both from and about the country or region of study
- Featured Theatre, Music and Dance Performances, Art Exhibits, and Culinary Demonstrations
- Hosting visiting exchange faculty and students, including special residencies for artists, chefs and other specialists
- Special courses as well as faculty and student learning communities and seminars abroad
- International Academic Conference(s)
- A Special Issue of the Journal of Global Initiatives

**Funding Requirements:**

- All awards are provided in the form of Georgia state dollars and are subject to applicable state laws, rules, and regulations to include those guidelines issued by the Georgia Department of Administrative Services, the Board of Regents and Kennesaw State University.
- Georgia state dollars cannot be used for food, gifts or any items that the state of Georgia would designate as "personal." If you have questions concerning allowable expenses, please contact Sandra Rogers, at sroger12@kennesaw.edu.
- Funding cannot be used for routine costs such as copying via KSU photocopy machines. Only non-routine administrative, office and/or overhead costs may be paid with grant funds.

# **Call for Proposals -Annual Country Study Program The Americas Region 2019-20 ACADEMIC YEAR**

For 33 years, the Annual Country Study Program (ACSP) has enriched intercultural understanding at KSU and been an important means for advancing campus internationalization. The program includes a lecture series, performances, exhibits, films, themed learning communities, conferences, and the involvement of local partners and international community members from the country of study. Annually, it results in new courses and curriculum, research and grant projects, education abroad programs, and global partnerships.

In following the recently established rotation through five major world regions (Americas, Europe, Asia & the Pacific, Africa, and Middle East), the next region scheduled to be covered during the 2019-20 academic year is the Americas (including the Caribbean and South, Central, and North America). Please note that we are accepting proposals for individual countries from the region but prefer not to pursue sub-regions as a focus for the Annual Country Study Program at this time.

## Program Goals:

- Advance KSU's globally-focused curriculum, intercultural expertise, and international partnerships and research collaborations.
- Strengthen faculty commitment to and encourage student engagement in global learning.
- Support and empower faculty to integrate country specific material as well as education abroad and local intercultural experiences into their curriculum through connections with the local community and partners abroad.
- Break down stereotypes and connect across cultures by providing participants (faculty, staff, students and community members) with a rich, complex sense of place and community.
- Expand participants' cultural knowledge and intercultural skills.
- Better prepare students to enter the global society as responsible citizens.

Accessibility: All students, whether they study abroad or not, can participate in KSU's annual country study program. With over 30 events annually, students learn about the country's political, historical, religious, artistic, social, environmental and economic contexts. Events are linked to credit-bearing courses (both special topics and degree-required courses). In four years, undergraduates have the opportunity to become more informed global citizens by learning deeply about four different countries/world regions. Visiting international students and American students interested in a particular country or region are involved in leadership roles throughout the program.

Faculty Engagement: Faculty learning communities discuss important concepts and recurring themes related to the country of study through common readings, guest lectures and their own research. They adapt and design relevant courses and course modules related to the country of study. Selected faculty strengthen their teaching and research by visiting the country, not only to

enhance their understanding of the country, but to establish new and deepen existing partnerships. Strong faculty involvement in the planning and implementation of the ACSP, results in new courses, new education abroad programs, and new global partners.

Local Community Involvement: The involvement of local communities is critical to the success of the program as they provide guidance and support to the country study program. The network of connections and trust that develop between KSU and local partners are invaluable and extend well beyond the specific year of programming. These relationships include working with consular officials, business leaders, academic institutions, NGOs and community organizations

Call for Country Study Proposals: Faculty, staff and students are invited to submit proposals (3-8 pages in length including any supplementary materials) for the next ACSP program from the Americas Region for the 2019-2020 academic year. Please submit your proposals via email to [dparacka@kennesaw.edu](mailto:dparacka@kennesaw.edu) by **December 1, 2016**. In your proposal, please include the following:

- a. **Justification:** Rationale for why the country deserves special attention as the country of study. What makes this country of strategic interest or importance? How can the recommended country of study leverage and build upon existing KSU partnerships and networks abroad? What are its potential long-term benefits to the campus and community? Are there any safety concerns given that KSU faculty, staff and students may visit the country?
- b. **Key Personnel:** Describe/document faculty, staff and student interest, expertise and commitment to assisting in the organization and implementation of the program.
- c. **Partnerships:** Describe potential local and global partners indicating how these partners can contribute to making the program successful including the possibility of any sponsorship, grants or other funding that may be available.
- d. **Program Elements:** Outline suggestions/recommendations for specific cultural events, performances, and lectures indicating their connection to specific classes, student organizations, disciplines, colleges, and interdisciplinary collaboration.
- e. **Potential Conference Themes:** Identify and describe how the proposed country of study is a good choice for addressing important interdisciplinary themes that could form the basis for an academic conference such as Globalization, Sustainability, Social Responsibility, Citizen Diplomacy, Global Health, Global Technology, etc...

Selection Process: Based upon the above criteria, submitted proposals will be reviewed by the University Faculty Committee on Global Engagement (UFCGE) made up of representatives from each College.

Planning Process: Upon selection, a committee of faculty, staff and students will begin meeting at least a year in advance on a monthly basis to discuss and plan the program. The committee consists of volunteers from across campus with the people who submitted the selected proposal often taking on significant leadership roles. The planning committee works to establish a network of local and international partners that extend KSU's outreach as it selects speakers and topics for the weekly lecture series, proposes new modules and courses, identifies co-sponsors and funding sources, and develops other programming in order to present a complex, comprehensive, critical and sensitive portrayal of the country under study.

Up-Coming and Previous Programs:

2018-2019	Morocco
2017-2018	India
2016-2017	Russia
2015-2016	Portuguese Speaking World
2014-2015	Arabian Peninsula
2013-2014	Japan
2012-2013	Ghana
2011-2012	Peru
2010-2011	Romania
2009-2010	Korea
2008-2009	Turkey
2007-2008	Atlantic World
2006-2007	Kenya
2005-2006	China
2004-2005	France
2003-2004	Spain
2002-2003	Mexico
2001-2002	Italy
2000-2001	South Africa
1999-2000	Australia
1998-1999	Israel
1997-1998	Ireland
1996-1997	Brazil
1995-1996	Olympic Movement
1994-1995	Egypt
1993-1994	Germany
1992-1993	Sub-Saharan Africa
1991-1992	Caribbean & Central America
1990-1991	Eastern Europe
1989-1990	France
1988-1989	India
1987-1988	China
1986-1987	Soviet Union
1985-1986	Mexico
1984-1985	Japan

For more information about past programs see: <http://dga.kennesaw.edu/yearof/>