

SIG Final Report Format

Date: July 15, 2015

A. Name & Title of Principal Investigators (include Department & College Affiliation)

<u>Name & Title of Principal Investigator(s)</u>	<u>Department & College Affiliation</u>
Michael S. Salvador, Ph.D.	Coles College of Business

B. Project/Program Name: ASEBUSS Collaboration

C. Project ID: GLI1507

D. Dates Covered by this Report: July 1, 2014 through June 30, 2015

E. Type of Grant: Global Learning Innovation Grant

F. Total Amount of Funding Awarded: \$5,000

G. Total Amount of Funding Covered by this Report: \$5,000

H. Report Certification:

I confirm that the information contained within this associated report for SIG Initiative funding is accurate and complete to the best of my knowledge. I further confirm my intention to continue implementation of this award according to the policies and procedures of the Board of Regents of the University System of Georgia and Kennesaw State University.

<u>Name & Title of Principal Investigator(s)</u>	<u>Signature of Agreement</u>	<u>Date</u>
Executive Director, Executive Education Programs, Coles College of Business		

Narrative:

1. Please describe the activities completed in support of the stated goals and objectives/outcomes for this grant. If your award required quarterly reports, please describe both the activities completed in the past quarter and the overall progress made toward the stated goals and objectives.

-- Met with Coles College EMBA Director to confirm (and design) joint project for current cohorts of Coles College and ASEBUSS EMBA students.

-- PI traveled to Bucharest, Romania to a) participate in ASEBUSS graduation ceremonies; b) attend ASEBUSS Advisory Board meeting; c) participate in 7th annual joint International Conference sponsored by ASEBUSS and KSU; and d) attend Residency programs for two separate cohorts of ASEBUSS EMBA students.

-- Worked with three KSU faculty members (Drs. Harmon, Leeds, and True) to develop curricula for ASEBUSS Residency programs delivered in Romania by them.

-- During visitation by the 2015 graduating class of ASEBUSS to the KSU campus:

- Assisted Coles College EMBA Director in planning for and executing all logistics related to the visitation, including presentation of project results by commingled student teams and conducting of joint student company visitations and networking event.

- Arranged for and attended meetings between the ASEBUSS Rector and Drs. Harmon & Askildson.

- Led meetings with Coles College and ASEBUSS faculty in arranging for joint study programs in the Fall of 2015.

- Arranged to have ASEBUSS Rector and ASEBUSS EMBA Program Director invited to the KSU Tuscan Grand Opening event in Montepulciano, Italy.

-- PI traveled to Montepulciano for Grand Opening event to host ASEBUSS guests at the event.

2. What impact did your grant make toward advancing KSU's Strategic Plan for Internationalization? If your award required quarterly reports, please describe both the impact this past quarter as well as the overall impact.

Grant addressed two specific goals of the Plan: GOAL 2: INTERNATIONAL RESEARCH & COLLABORATION -- Provide innovation and leadership to support international research, scholarly and creative activity through targeted and sustainable international partnerships and collaborations; and GOAL 3: INTERNATIONALIZING THE CURRICULUM -- Provide innovation and leadership in the promotion of international, intercultural and interdisciplinary competency within academic curricula.

3. Were there any unanticipated results, either positive or negative, that you have not already described above or in previous quarterly reports? If yes, please describe the implications as well as possibilities for follow-on programs/projects.

The grant activity has also served to support the current long-range goals of the investment of KSU in the Montepulciano facility. Specifically, we anticipate that ASEBUSS's extensive alumni network of 1,500+ managers and executives in several EU countries will be solicited by ASEBUSS to attend Executive Education programs in Montepulciano jointly sponsored by KSU and ASEBUSS.

Budget Report

**This is not a request for payment. This report should only reflect costs already submitted for payment through IGI and how the actual cost of items may have differed from the expected costs listed in your proposal.*

<u>Item</u>	<u>Expected Cost</u>	<u>Actual Cost</u>	<u>Funds from Other Sources</u>	<u>Total</u>
PI Travel to ASEBUSS - 2014	\$ 2,500	\$ 2,291		\$2,291
KSU Tuscany Grand Opening event - 2015				
-- PI travel and event-related expenses	3,500	4,191	2,147	2,044
-- Event-related expenses for ASEBUSS guests	665	665		665
			Total:	\$5,000

Budget Narrative

Use this space to explain clearly your use of funds for the duration of this program/project, as well as how and why your actual use of funds differed from your expected use of funds.

Original expected use of funds beyond PI travel in the Fall of 2014 to ASEBUSS was to support travel to the U.S. by an ASEBUSS colleague in the Spring of 2015. After discussions in early 2015 with organizers of the KSU Tuscany Grand Opening in May of 2015, it was jointly decided to invite ASEBUSS administration to the event along with PI. The excess costs over the remaining grant funds were funded by PI's college.

Assessment

1. Describe progress made toward the Assessment Plan outlined in your proposal. Refer to the specific metrics listed in your proposal as a means to assessing and evaluating project outcomes at the end of the funding period. Explain if and how the results of the project/program differed from your expectations, as well as the implications of these differences.

A key assessment metric for this grant was feedback from EMBA students on programmed activities. Student assessment surveys from the Residency programs conducted in Romania were quite positive, as indicated by the results from the closing question, "The Residence Sessions provided me a useful learning experience," with 100% of the first year cohort, and 82% of the second year cohort, responding "Strongly Agree" or "Agree."

The visitation by the ASEBUSS graduating class of 2015 in the Spring of 2015 to the KSU campus as a culmination of the joint student project initiated in the Fall of 2014 yielded similar results from both student cohorts.

The participation by ASEBUSS and the PI in the KSU Tuscany Grand Opening event (unplanned in the original grant application) has already yielded plans for visitation by Dr. Askildson to ASEBUSS in October 2015 to support promotion of executive programs for ASEBUSS alumni, conducted jointly by ASEBUSS and Coles College in Montepulciano. There are also tentative plans for the ASEBUSS graduating class of 2015 to visit the KSU facility in Montepulciano in October 2015.

2. If applicable, attach a copy of any assessment tool/instrument used for this project/program.

N/A

3. If applicable, describe any data results collected and analyzed.

Covered above.

4. Describe the long-term impact of the project/program.

Contribution to the fulfillment of the stated goals of the DGA long-range plan, as described earlier; strengthening and perpetuation of the partnership between ASEBUSS and KSU, one of the oldest formal partnerships between KSU and a non-U.S. institution of higher learning; and support of the long-term goals related to the investment by the KSU Foundation Board of Trustees in the KSU facility in Montepulciano, Italy.