The primary outcome for this transformative campus internationalization grant is for KSU Motorsports students to compete in Formula SAE Brazil. As a result, numerous goals from the strategic plan for internationalization will be realized. Twenty students from three different colleges and eight different departments will complete the education abroad requirement for Global Engagement Certification. Brazilian exchange students will actively participate with KSU Motorsports. Students will make a technical presentation at a statewide SAE event and will informally exchange their international experiences with a top ranked Formula SAE team. Brazilian students from Formula SAE teams will be recruited to participate in the Brazilian governments exchange program and encouraged to participate on the KSU Motorsports team. Competing in an international Formula SAE event will strategically raise the profile of KSU by increasing awareness of the university on a global scale. As a result news media coverage will be pursued to increase public awareness and recognition of the highly competitive KSU Motorsports team with the best engineering schools around the world. In order to sustain the impact over the next three to five years, KSU Motorsports will work with the KSU Development Office to increase funding that will support future international competitions.

In order to internationalize Kennesaw State University it is important that both the Marietta and Kennesaw campuses work together. SAE, International, formerly the Society of Automotive Engineers, is a professional organization for the mobility transportation industry with student chapters around the world. Student design competitions are held around the globe in the United States, Brazil, United Kingdom, Spain, Germany, Italy, Austria, Japan and Australia. KSU Motorsports has competed in Brooklyn, Michigan at the Michigan International Speedway and in Lincoln, Nebraska at the Lincoln Airpark. Competitions in the United States bring teams from North America, South America, Europe and Asia. These events incorporate a design presentation, cost presentation and business presentation to leading industry professionals along with engineering challenges and races. All majors are welcome to participate in the student chapter and currently the KSU Motorsports team which competes in the Formula SAE events is comprised of students from the Southern Polytechnic College of Engineering and Engineering Technology, Coles College of Business and the College of Science and Mathematics including diverse academic departments such as Mechanical Engineering Technology, Mechanical Engineering, Mechatronics, Electrical and Computer Engineering Technology, Industrial Engineering Technology, Business, Accounting and Biology. This student led organization has the potential to bring together the best of both campuses. In a spirit of cooperation and consolidation, the student chapter of SAE, KSU Motorsports, will reach out to bring in members from both the Marietta and Kennesaw campuses of KSU to compete in international events.
against the best engineering schools in the world to bring positive media coverage and public recognition.